QUARTER FOUR
OCT - DEC 2026

DEPENDABLE WORKWEAR FOR THE BUSY SEASON

Q4 CAMPAIGN:
GIVE THE GIFT OF XPERT.
FIVE PRE-PACKED BUNDLES

NEW! WOOL BLEND COMBAT SOCK
60% wool, high leg, made for wellingtons

SWAMPMASTER PRO RANGER WELLINGTON
Safety rated, neoprene lined, no seams to leak

ROOTED: THE WAGYU MAN
Neal Reid on 52 named cattle and the wood planted for his father

WINTER SET + SOCK DUMPBIN
Two pre-packed deals, both counter ready

& MUCH MORE!

CONNECT

Xpert™

2026 **QUARTER FOUR**

04 **GIVE THE GIFT OF XPERT**
Five pre-packed gift bundles, a free gift in every bundle.

06 **PERSONALISED WORKWEAR DEALS**
Seventeen deals with a logo included, from €3.00 a garment.

08 **WINTER ESSENTIALS SET + SOCK DUMPBIN**
Two pre-packed winter deals, both store-display ready.

10 **SWAMPMASTER XTREMEGEAR BIB & BRACE**
Tested to 10,000mm. Six times the minimum standard.

12 **SWAMPMASTER PRO RANGER S5S WELLINGTON**
Safety rated, neoprene lined, no seams, no cold feet.

14 **ROOTED SERIES: THE WAGYU MAN**
Neal Reid on Wagyu, Walter's Wood and taking the time.

16 **THE TACTICAL TROUSER**
ACTIVE-X™ 360° stretch, Teflon® coated, waterproof kneepad pocket.

18 **PRO TACTICAL BODYWARMER**
3 layer TPU softshell, ***THERM-X™*** quilted lining. New in September.

20 **NEW! CORE WOOL BLEND COMBAT SOCK**
60% natural wool, high leg, made for wellingtons.

22 **EVERYTHING WE LAUNCHED IN 2026**
Five new lines across four ranges, on one page.

24 **XPERT FOUNDATION: THE YEAR SO FAR**
Team Xtreme win the Lagan. Nine of us run a runway.

26 **WHY AIR AMBULANCE NI**
The service we back, and the year we spent backing it.

28 **JOIN THE WHATSAPP COMMUNITY**
Ready-made posts, new products first, campaign news.

GIVE THE GIFT

Xpert™

Q4 CAMPAIGN · OCT - DEC 2026

GIVE THE GIFT OF XPERT.

The most important campaign of the year. Five gift bundles across Junior, Core and Pro, each pre-packed with a free gift inside, so it goes from carton to shelf without a moment's work.

Packed and priced for the gift table. Supported with shelf cards, a floor sticker, the triple-sided GGX totem and a free floor display for the Drover bundle. Limited stock across the range. Once they're gone, they're gone.

THE CAMPAIGN BOOKLET

Your copy is inside this Connect. Every bundle, the promo kit and the Drover floor display, page by page. Need more for the team? Ask your Area Manager.

THE BUNDLES

FIVE BUNDLES. PRE-PACKED. READY TO SELL.

ONCE THEY'RE GONE. THEY'RE GONE!
GGX | 2026
LIMITED STOCK!

PRO · BOXED WITH PREMIUM SLEEVE

FORGE BUNDLE

Forge Waterproof Safety Dealer Boot in Brown.

FREE COMFORT WORK SOCKS & POM POM HAT

YOU PAY (ex VAT) **€73.95**
SELL FOR (RRP) **€139.99**

XPP2350 · XP48 · XP10

JUNIOR · BOXED WITH PREMIUM SLEEVE

DROVER BUNDLE

Jr. Drover Dealer Boot in Brown.

FREE COMPACT TORCH & JR. POM POM BEANIE

YOU PAY (ex VAT) **€34.95**
SELL FOR (RRP) **€54.99**

XPP2450 · XP22

JUNIOR · IN A TOOLBOX

TOOLBOX BUNDLE

Jr. Pro Stretch Trouser, Jr. Pro Bodywarmer and Pom Pom Beanie. Ages 3-4 to 13.

PRE-PACKED IN A TOOLBOX WITH FREE STICKER SHEET

YOU PAY (ex VAT) **€46.95**
SELL FOR (RRP) **€73.99**

XPP9000 · XPP9100 · XP22 · XP32

CORE

STRETCH TROUSER BUNDLE

Core Stretch Work Trousers in Grey/Black.

FREE XPERT WORK BELT

YOU PAY (ex VAT) **€26.95**
SELL FOR (RRP) **€49.99**

XP4110 · XP50

PRO

MENS HOODIE BUNDLE

Pro Mens Hoodie in Black.

FREE XPERT SWEATSHIRT IN GREY

YOU PAY (ex VAT) **€18.95**
SELL FOR (RRP) **€36.99**

XPP6100 · XPP6710

PROMO KIT

The triple-sided totem for the campaign. A 1500 x 500mm floor sticker for the Junior bundle. Landscape and square price cards in Trouser and Hoodie versions.

FREE DROVER FLOOR DISPLAY

Drover bundle supplied with a free FSDU. Holds 10 bundles. 33 x 30 x 161cm. Minimum order applies.

REQUEST THE FULL GGX CAMPAIGN BOOKLET. CALL +44 (0)28 9083 9090, EMAIL SALES@XPERTWORKWEAR.COM OR ASK YOUR AREA MANAGER

T&Cs apply | Subject to availability | Prices shown in EUR. Sterling edition available.

PERSONALISED WORKWEAR · LOGO INCLUDED

MAKE IT YOURS.

Seventeen deals with the customer's own logo included in the price. Print or embroidery, set up by us, shipped ready to wear.

Farms, contractors, dealerships and clubs all want their name on the front. This is the easiest add-on sale on your counter, and it brings the order back every year.

17
DEALS TO CHOOSE FROM

€3.00
FROM, PER GARMENT. LOGO INCLUDED

€0
SET-UP. LOGO INCLUDED

DEAL 01

DEAL 07

DEAL 13

17
DEALS IN ALL.
FULL LIST OPPOSITE

1. SEND THE LOGO
Vector or high-res file to your Area Manager. We set it up.

2. PICK THE DEAL
Print or embroidery. Sizes and colours mixed within the deal quantity.

3. WE SHIP IT
Supplied out of packaging. Outer bags sent on request if you want to rebag.

ORDER TODAY! CALL +44 (0)28 9083 9090 OR REACH OUT TO YOUR AREA MANAGER

FOUR TO PUSH THIS QUARTER

THE DEALS THAT SELL THEMSELVES

Xpert™

DEAL 04

PRO RIP-STOP PANELLED BODYWARMER

XPP6300

The winter upsell. Logo on the left chest.

BUY 30 FOR

€870 €29.00 EA

DEAL 05

PRO HALF-ZIP TECH FLEECE

XPP6220

Mid layer for the yard and the office.

BUY 30 FOR

€600 €20.00 EA

DEAL 08

PRO 3 LAYER TPU TACTICAL BODYWARMER

XPP7020 · NEW SEPTEMBER 2026

Pairs with the Tactical Trouser on page 16.

BUY 20 FOR

€840 €42.00 EA

DEAL 11

PRO PULLOVER HOODIE

XPP6100

The one every team asks for.

BUY 30 FOR

€600 €20.00 EA

ALL SEVENTEEN DEALS

01	Thermal-Lined Beanie	100 for €600
02	Thermal-Lined Pom-Pom Beanie	100 for €700
03	Core Padded Bodywarmer	30 for €720
04	Pro Rip-Stop Panelled Bodywarmer	30 for €870
05	Pro Half-Zip Tech Fleece	30 for €600
06	Pro Rip-Stop Hybrid Jacket	20 for €700
07	Pro TPU Tactical Shell Jacket	20 for €980
08	Pro 3 Layer TPU Tactical Bodywarmer	20 for €840
09	Core Softshell Bodywarmer	30 for €630
10	Core Softshell Jacket	30 for €720
11	Pro Pullover Hoodie	30 for €600
12	Pro Stretch Polo Shirt	30 for €420
13	Stormgear Waterproof Jacket	30 for €900
14	Stormgear Waterproof Trousers	30 for €630
15	Stormgear Jacket & Trouser Bundle	30 for €1,500
16	Stormgear Bib & Brace	30 for €810
17	Stormgear Dairy Apron	50 for €900

ORDER TODAY! CALL +44 (0)28 9083 9090 OR REACH OUT TO YOUR AREA MANAGER

NEW FOR WINTER · PRE-PACKED

WINTER ESSENTIALS SET.

Three cold-weather accessories boxed together and ready for the counter.
One code, one carton, no picking and packing at your end.

01
THERMAL BEANIE

02
WORK SOCK

03
NECK SNOOD

FREE COUNTER DISPLAY

Take the full carton of 32 and the display comes with it. Sits on the counter and holds 12 sets, so one carton fills it more than twice.

THE THREE THEY FORGET

Beanie, socks and snood. The three things customers forget until the first frost, boxed so they buy all three at once.

EACH (ex VAT)
€8.95

32 FOR (ex VAT)
€249.99

RETAIL VALUE €543.68 INC VAT
XP42. Carton of 32 sets qualifies for the free display. Prices correct at time of going to press.

ORDER TODAY! CALL +44 (0)28 9083 9090 OR REACH OUT TO YOUR AREA MANAGER

PARTNER EXCLUSIVE

DUMPBIN SOCK DEAL.

THE CARTON

48 Xpert Core Comfort Work Sock 3 packs in Black/Grey, XP10. Pre-packed and ready to fill the bin, so it goes straight onto the shop floor.

48 × 3 PACKS · XP10

FOR ONLY (ex VAT)

€249.99

RETAIL VALUE (inc VAT)

€575.52

€5.50 a pack ex VAT

+ FREE DUMPBIN WITH YOUR FIRST ORDER

ORDER TODAY! CALL +44 (0)28 9083 9090 OR REACH OUT TO YOUR AREA MANAGER

Xpert™ SWAMPMASTER

BUILT FOR THE WORST OF IT.

The Xtremegear Bib & Brace. Tested to 10,000mm, six times the minimum standard. The go-to for calving, feeding and every wet job between October and March.

10,000MM
WATERPROOF RATING

6X
THE MINIMUM STANDARD

XS-3XL
SEVEN SIZES IN NAVY

SWP1730 · NAVY · SWAMPMASTER RANGE

SWAMPMASTER XTREMEGEAR BIB & BRACE

300D POLYESTER SHELL
Durability and wear resistance where the work is hardest.

***DRY-X™* WATERPROOF, WINDPROOF, BREATHABLE**
Fully taped seams. Tested to 10,000mm.

BROAD CHEST BIB
Improved splash protection with a large internal chest pocket.

SIDE-ACCESS ZIPPED POCKETS
Secure and water resistant.

ADJUSTABLE ANKLE STUDS
Secure closure over footwear.

A tough, versatile essential and the go-to choice for a wide range of farming tasks. The broad chest bib gives extra splash protection, stud-fastened hems close neatly over boots or wellingtons, and elasticated shoulder straps with large buckle clips make fitting quick. Water-resistant zipped side pockets keep valuables stowed in all conditions.

The ***DRY-X™*** membrane lets sweat vapour escape while blocking rain from getting in. Waterproof protection without the heat and sweat build-up, so you stay dry, comfortable and productive through the working day.

TRADE (ex VAT)
€38.95

RRP (inc VAT)
€76.99

SIZES XS - 3XL
Pairs with the Stormgear Waterproof Jacket for a full waterproof set.

ON THE SHOP FLOOR
Hang it beside other Swampmaster products such as, the Stormgear jacket and the Ranger wellie on page 12. The customer who buys one usually leaves with two.

ORDER TODAY! CALL +44 (0)28 9083 9090 OR REACH OUT TO YOUR AREA MANAGER

SWP780 · GREEN · SWAMPMASTER RANGE

SWAMPMASTER PRO RANGER S5S WELLINGTON

S5S SAFETY RATED
EN ISO 20345:2022 S5S. Protective toe and penetration resistant midsole.

PU-NEOPRENE LINED
Warmth for the winter months without the bulk.

SLIP RESISTANT SOLE
Deep cleats that clear mud instead of holding on to it.

GREEN, SIZES 4 TO 13
One colour, ten sizes. Stock the run and refill.

On at six, off at nine. The Pro Ranger is built for the part of the day that happens outside, in the yard, down the lane and back through the gate. A moulded upper and sole with no seams for water to find, a PU-neoprene lining for the cold, and safety protection underfoot for the jobs where a plain wellie will not do.

It sits between a plain PVC wellie and a full safety boot. For the parlour, the feed passage and the yard, where the floor is wet and the risk is real, it is the one to hand over the counter.

TRADE (ex VAT)
€65.95

RRP (inc VAT)
€129.99

SIZES 4 - 13
Green. Pairs with the Xtremegear Bib and Brace on page 10.

ON THE SHOP FLOOR
Keep the full size run in and a pair facing forward beside the Bib and Brace. A wellie is a repeat sale, so stock it deep before the wet months.

ORDER TODAY! CALL +44 (0)28 9083 9090 OR REACH OUT TO YOUR AREA MANAGER

THE RANGER WELLIE.

No seams, no cold feet, no fuss. The wellie that lives by the back door and goes out in whatever the morning brings.

100%
WATERPROOF. NO SEAMS

S5S
SAFETY RATED UNDERFOOT

4-13
TEN SIZES IN GREEN

Xpert™ ROOTED

EPISODE 02
A DIFFERENT BREED

THE WAGYU MAN.

Neal Reid left Northern Ireland at 18 and stayed away for 25 years. When his father died he came home, built a house on the family farm, and bought his first 6 Wagyu. 10 years on he is a fifth-generation farmer with 52 head, every one of them with a name. Episode two of Rooted sits down with him in Walter's Wood.

52
WAGYU. ALL NAMED.

5TH
GENERATION ON THE FARM

250
YEARS. THE OLDEST TREES ON THE LANE

"You'd make more money down the field burning five pound notes than on a couple of dozen commercial beef cattle. If you want cattle, you need a niche."

THE BUILDER'S ADVICE, AS NEAL REMEMBERS IT

IN CONVERSATION WITH NEAL REID

HOW DID A WAGYU HERD END UP HERE?

"When we were building the house, the man who built it was a farmer as well. I told him I was thinking of getting some bullocks because I like cattle and enjoy having them around. He looked at me and said, to make money? He told me to find something other people weren't doing.

My wife had bought me a full-blood Wagyu steak for my 40th. We did a blind taste test against the most expensive steak Waitrose sold, a 42-day aged Angus. 2 completely different meats. The Wagyu was exceptional. So we bought three full-blood and three half-bred and started from there. We're at 52 now, and 52 is where I want to stay. I know every animal. I don't want to reach the stage where they're just a number."

THEY ALL HAVE NAMES?

"The second calf born on the farm arrived in January while a friend called Damien was staying. My daughter was about nine and named the calf after him, so that year was D. We've worked through the alphabet since. This year is L. The last calf was Layla, after Liam, Leo and Luke. She's a fortnight old today."

WHAT DOES A TYPICAL DAY LOOK LIKE?

"Up reasonably early and feed the cattle. We strip-graze, which is unusual for beef. Fresh grass morning and evening, and barley meal for the ten or a dozen bullocks being fattened on barley grown here. Farming in the morning, farming in the evening, and in between what you might call a real job. Then there are weeks when it's all day. We've just made hay, small bales. Most people don't bother because it's easier to wrap haylage. We do that too. But given the choice, the cows pick hay every time."

HAS COMING BACK CHANGED HOW YOU SEE FARMING?

"You're far more aware of the seasons. One day at a time, but you go from snow on the ground to blazing sunshine, and that's grounding. And a realisation of how hard my father worked. You're not only a farmer. You're a mechanic and a weather forecaster. You also learn you're only looking after the place. The ground was here long before me and it'll be here long after. My brother and I want to leave it in better shape than we found it."

THE BIGGEST MISCONCEPTION?

"Most people are completely divorced from food production. They expect straight carrots and perfect apples, and that only happens if you farm intensively. There's a rose-tinted picture of a farmer leaning on a gate. The reality is very hard work. There's no joy in getting up in the dark and going out into horizontal sleet. But there is tremendous satisfaction. If farmers were paid by the hour it would be pennies. Seven days a week, every week of the year. I can remember Daddy being physically sick and still carrying on. The work has to be done."

WHY DOES IT MATTER TO THE COMMUNITY?

"Here a farm might be in the family for generations. The fields have names. The history is passed down by word of mouth. Lose that and a place becomes sterile. So we keep the farm open. People come and see the cattle and understand what goes into a steak. A retired butcher got in touch to say it was the best cut of meat he'd had in his life. He's had a few steaks in his day."

WHAT DO YOU PUT THAT DOWN TO?

"Care. Stress is bad for meat. Our cattle are calm. Walk into the field and they'll come over looking for a scratch. And time. There's no point competing with a man finishing cattle at 18 months. Like whisky, you can't rush it."

THE HARDEST PART OF THE JOB?

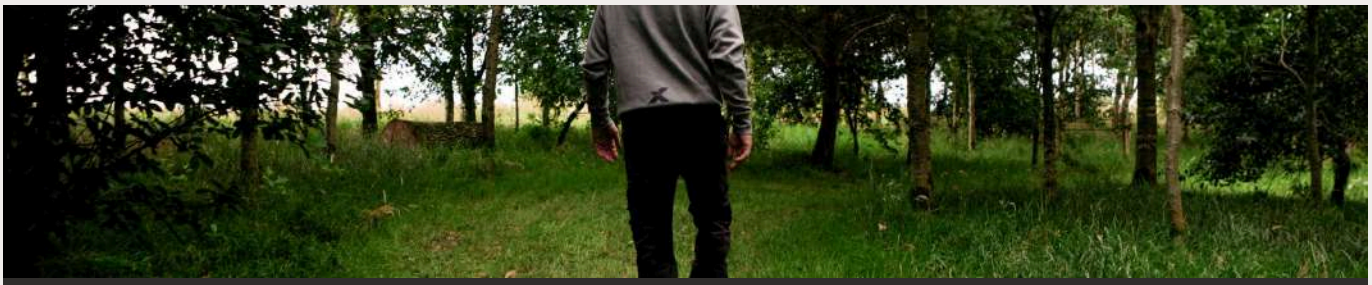
"Without a doubt, loading an animal onto the trailer for the abattoir. I've known them since the day they were born. But I eat meat, and if I eat meat I'd rather know where it came from and how it was looked after. They've had a good life here, fed on what grows on this farm. Some say there's no such thing as ethical meat. I'd say if you do eat meat, ours is as good as you'll get."

AND THE BEST PART?

"Watching trees you planted grow. Four trees on the lane are about 250 years old. Somebody planted them. If nobody plants now, the landscape will be a lot bleaker. And the calves. At a month or two old they gather in the evening and race flat out across the field, turn, and race back with their tails up. That never gets old."

WHAT SHOULD PEOPLE TAKE FROM THIS?

"That there's an awful lot to farming. Farmers don't deserve the bad press. They care for their animals and they care for the land. It's a wonderful life, and it can be a difficult one. But the upside far outweighs the downside."



WALTER'S WOOD

Neal's father was Walter. So was his grandfather, and three Walters before them. After Walter died, Neal's brother Ian planted a wood in his name: drifts of birch, alder, rowan and oak, holly and Scots pine for interest, and paths so you can walk through it. Every native species but yew. Planted as whips a finger thick, it now holds birdsong, hedgehog, badger and fox. Where the interview was filmed, and where the family had lockdown picnics.

Xpert™

THE TACTICAL TROUSER.

Handy storage where you need it, stretch where you move, and a waterproof Cordura® kneepad pocket for the days spent on the ground. Built to pair with the Tactical Bodywarmer on page 18.

360°
ACTIVE-X™ STRETCH RIP-STOP

3-LAYER
WATERPROOF KNEEPAD POCKET

2
COLOURWAYS. BLACK AND NAVY/BLACK

PRO STRETCH TACTICAL TROUSER

ACTIVE-X™ STRETCH
Full 360° stretch rip-stop construction with Cordura® reinforcement.

CORDURA® KNEEPAD POCKET
Fully waterproof 3-layer lining for dry knees when kneeling outdoors.

TEFLON® COATED
Dirt and water repellent. Brushes off and dries fast.

FLEX WAISTBAND
Elasticated, with high-density rubberised detail and Velcro tool holders left and right.

HOLSTER AND CARGO POCKETS
Extra-large, plus zipped valuables pockets. Close tapered fit.

Built for the working winter. ***ACTIVE-X™*** 360° stretch rip-stop moves with you, Cordura® takes the wear at the knee, and the Teflon® coating keeps dirt and water on the outside. Holster and cargo pockets carry phone, rule and tools without a belt kit.

Close tapered leg for a cleaner look, and sizes from 28S to 44T so short, regular and tall legs all get the right hem. Two colourways, one trade price.

TRADE (ex VAT)
€46.95

RRP (inc VAT)
€89.99

SIZES 28S - 44T
Black (XPP6900) and Navy / Black (XPP6920). S, R and T leg lengths in stock.

ON THE SHOP FLOOR
This is how we recommend merchandising the range on a high wall bay. Mannequin legs up top, the POS poster beside them, the full size run hung out below, and the belt, knee pads and socks alongside. It works for stores that only want the trousers.

Stock it alongside the Tactical Bodywarmer on page 18. The pair moves faster than either on its own, and the logo deals on page 06 turn it into a team order.

ORDER TODAY! CALL +44 (0)28 9083 9090 OR REACH OUT TO YOUR AREA MANAGER

PRO 3 LAYER TPU TACTICAL BODYWARMER

ACTIVE-X™ 3 LAYER TPU SOFTSHELL
Waterproof softshell with a DWR coating for durability.

CLIMATE CONTROL
Water repellent, wind resistant shell. Storm flap and chin guard on the main zip.

THERM-X™ QUILTED LINING
Built to withstand severe cold. Fleece-lined zipped hand warmer pockets.

CHEST AND INTERNAL POCKETS
Zipped chest pocket with an internal pocket behind it. Adjustable hem with shock cord.

EMBROIDERY READY
Left chest. Buy 20 with a logo for €840 on page 06.

The layer that stays on all day. A 3 layer TPU waterproof softshell on the outside, ***THERM-X™*** quilting on the inside, and fleece-lined hand warmer pockets for the cold mornings. Cut to sit over a hoodie and under a jacket, and built to pair with the Tactical Trouser on page 16.

Navy, sizes S to 3XL. Landed in September as the newest piece in the Pro range. Storm flap, chin guard and a shock-cord hem keep the weather out when the wind gets up.

TRADE (ex VAT)
€38.95

RRP (inc VAT)
€76.99

SIZES XS - 3XL
Navy only. Pairs with the Tactical Trouser on page 16.

ON THE SHOP FLOOR
Face it forward at the front of the rail from October and hold the full size run through to January. It sells on the hanger without a word from you.

ORDER TODAY! CALL +44 (0)28 9083 9090 OR REACH OUT TO YOUR AREA MANAGER

Xpert™

TACTICAL BODY WARMER.

The layer that stays on all day. Over a hoodie, under a jacket, and on the hanger at the front of the rail from October to March.

3-LAYER
TPU WATERPROOF SOFTSHELL

S-3XL
SIX SIZES IN NAVY

20
WITH A LOGO FOR €840. PAGE 06

NEW FOR Q4 · CORE RANGE

WOOL BLEND COMBAT SOCK.

The Xpert Core Wool Blend Combat Sock is built for demanding outdoor use, combining comfort, warmth, and durability in one high-performance design.

Crafted from a wool-rich yarn, these socks provide natural insulation while remaining breathable, making them ideal for everything from long hikes to tough workdays. Originating from military commando applications, the high-leg design delivers superior protection and support, making it ideal for use with wellingtons, work boots, and hiking boots.

With moisture-wicking properties and natural odour resistance, these socks stay fresh even with extended wear. Containing 60% natural wool fibre, they deliver reliable warmth and long-lasting performance, making them a dependable choice for any outdoor pursuit.

60%
WOOL BLEND

HIGH LEG
COMMANDO STYLE

UK 6-11
SIZES

ORDER TODAY! CALL +44 (0)28 9083 9090 OR REACH OUT TO YOUR AREA MANAGER

NEW

CORE WOOL BLEND COMBAT SOCK

XP64 · BLACK · 1 PAIR

One pair, hanger ready.
UK 6-11, EUR 39-46.

TRADE (ex VAT)
€5.95

RRP (inc VAT)
€11.99

WHY IT SELLS

- Moisture wicking
- Naturally odour resistant
- Extra warm
- High leg, commando style, ideal for wellingtons
- Cushioned sole for prolonged trekking
- 60% natural wool fibre
- UK 6-11, EUR 39-46

One pair, hanger ready. Hang it beside the sock dumpbin on page 09 as the trade-up.

EVERYTHING WE LAUNCHED THIS YE

SWAMPMASTER

SWAMPMASTER XTREMEGEAR WATERPROOF BIB & BRACE

Navy
SWP1730

TRADE	RRP
€38.95	€76.99

HERITAGE

HERITAGE DEXTER CHELSEA BOO

Brown	Tan
XPH3170	XPH3180

TRADE	€48.95

PRO

PRO STRETCH TACTICAL TROUSE

Navy / Black	Black
XPP6920	XPP6900

TRADE	€46.95

Trade ex VAT, RRP inc VAT, in euro. Ask your Area Manager for the full catalogue.

ORDER TODAY! CALL +44 (0)28 9083 9090

EAR.

A year of new lines, from safety footwear to the first Core tee. If there is a gap on your shelf, it is probably on this page.

OT

RRP €95.99

CORE

CORE TEE SHIRT

Army Green XP4630

Sand Beige XP4640

TRADE €9.95

RRP €19.99

ER

RRP €89.99

SWAMPMASTER

SWAMPMASTER PRO RANGER S5S PU-NEOPRENE WELLINGTON

Green

SWP780

TRADE €65.95

RRP €129.99

FIVE NEW LINES · FOUR RANGES

O OR REACH OUT TO YOUR AREA MANAGER

TEAM XTREME WON THE LAGAN.

Eighteen of us headed into the heart of Belfast for the Dragon Boat Race in support of Air Ambulance Northern Ireland.

Across the morning and afternoon, 16 teams took to the River Lagan for a day of racing, team spirit and fundraising. We arrived as Team Xtreme, ready to give it everything.

The weather had other ideas. It was one of the wettest days you could imagine. Thankfully, we were dressed for the occasion. The full team was kitted out in matching green Xpert Stormgear Bib and Braces and our new Sand Beige Xpert T-shirts.

The message before the boat was simple. This was about putting into practice the Xpert DNA. Working hard. Pulling together. Not giving up.

We flew out of the blocks and recorded the fastest time of the day at around 50 seconds. From there we made it through to the semi-final and won again. Then came the final. It was tight. A proper photo finish. Team Xtreme had won.

18
IN THE BOAT

16
TEAMS ON THE WATER

50SEC
FASTEST TIME OF THE DAY

WE RAN THE RUNWAY AT MIDNIGHT.

9 of the team took on the 5K Air Ambulance NI Runway Run at Belfast City Airport, on the tarmac, in the dark, once the last flight was down.

400 runners lined up on the runway and raised over £35,000 between them. It is not often you get to run a live airport, and the novelty carried a fair few of us through the first kilometre.

Air Ambulance NI reaches the fields, farms and back roads a road ambulance cannot get to, and it stays in the air on money raised exactly like this. Every one of our nine finished, medals and all.

"It is not often you get to run a live airport, and the novelty carried a fair few of us through the first kilometre."

£35K+
RAISED ON THE NIGHT

400
RUNNERS ON THE RUNWAY

9
OF THE TEAM. ALL FINISHED

OUR 2026 CHARITY PARTNER

WHY AIR AMBULANCE NI.

Air Ambulance NI provides the Helicopter Emergency Medical Service for Northern Ireland, in partnership with the Northern Ireland Ambulance Service. Twelve hours a day, every day of the year, the helicopter carries a pilot, doctor and paramedic to the scene of the most serious emergencies, reaching anywhere in the province in around 25 minutes. The charity raises the £3 million a year that keeps the aircraft flying, with the Department of Health funding the clinical team.

£8,200
A DAY TO KEEP IT IN THE AIR

£3M
TO RAISE EVERY YEAR

25MIN
TO ANYWHERE IN THE PROVINCE

2
CALL-OUTS A DAY, ON AVERAGE

THE YEAR WITH AANI

18 FEB — **PARTNERSHIP KICK-OFF AT THE AANI BASE**
Glenn, Reuben, Jack and Craig visited the base to start the 2026 partnership.

APRIL — **TEAM TALK AT XPERT HQ**
The whole team heard how the service works and what the year would involve.

JUNE — **DRAGON BOAT RACE, RIVER LAGAN**
18 of us raced as Team Xtreme against 16 teams. We won.

SEPT — **5K RUNWAY RUN, BELFAST CITY AIRPORT**
9 of the team on the tarmac at midnight. Over £35,000 raised on the night.

RUNNING SOMETHING IN YOUR AREA?

Tell your Area Manager and we will back it.

SERVICE

HOW TO GET WHAT YOU NEED

ORDER LINE

+44 (0)28 9083 9090

Speak to someone who knows the range and can check stock while you wait.

EMAIL

SALES@XPERTWORKWEAR.COM

Orders, stock checks and pricing. Send your logo here for the personalised deals.

WHATSAPP COMMUNITY

SCAN THE BACK PAGE

Social posts, new products first and campaign news, straight to your phone.

YOUR AREA MANAGER

ON THE ROAD NEAR YOU

Not sure who yours is? Ring the order line and we will put you right.

ASK FOR POS

Shelf cards, hanger cards, shelf strips, floor stickers, dumpbins and the GGX totem. All free to stockists. Ask on WhatsApp or ring the order line.

ASK FOR BOOKLETS

More copies of the Give the Gift of Xpert booklet, the personalisation booklet, or this Connect for the team. Tell us how many.

FIND US

Facebook, Instagram and TikTok. @xpertworkwear

NEXT ISSUE

Connect Q1 2027 lands in January.

ORDER TODAY! CALL +44 (0)28 9083 9090 OR REACH OUT TO YOUR AREA MANAGER

NEW FOR STOCKISTS

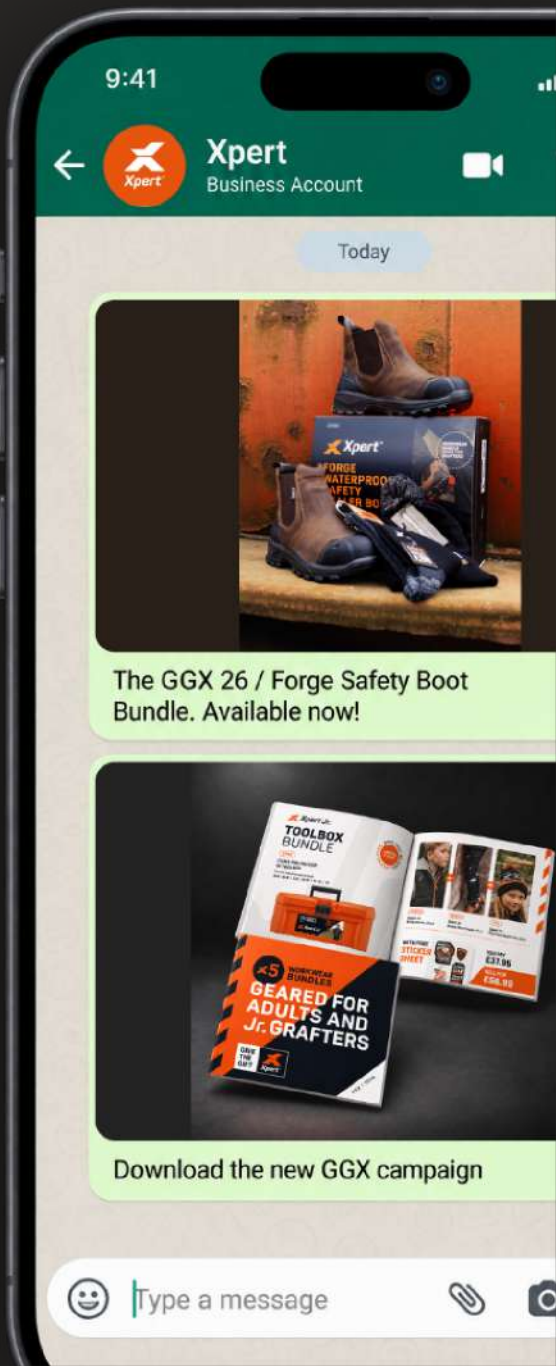
JOIN THE XPERT WHATSAPP COMMUNITY.

One channel. Social posts, new products and campaign news, the day we have them.

01 **SOCIAL POSTS, READY TO GO**
Images and captions for your own pages. Save, post, done.

02 **NEW PRODUCTS FIRST**
Find out about new lines before anyone else.

03 **CAMPAIGNS AND RETAIL SUPPORT**
Stay in the loop on the latest campaigns, POS and stockist support.



SCAN TO JOIN.

Or ask your Area Manager to add you.
Broadcast only, so nothing pings all day.

SCAN THE CODE OR ASK YOUR AREA MANAGER

Xpert™

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